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parma

How to Register:

Online registration only. Please take a few moments to read this brochure and choose your sessions. Go to www.PARMA.com to register online. Payment by check and credit card accepted. If paying by check, please mail a copy of your confirmation with your check to PARMA - P.O. Box 711060 - Santee, CA 92072-1060.

Attendee Pricing for PARMA Members

	Before 1/13/2014	After 1/13/2014
First Public Agency PARMA Member	\$295	\$395
Additional Public Agency PARMA Member(s)	\$270	\$370
First Associate PARMA Member	\$450	\$550
Additional Associate PARMA Member(s)	\$425	\$525
Spouse/Family Member	\$250	\$250

Attendee Pricing for Non PARMA Members

Registration includes a one-year, non-refundable membership to PARMA. Only one person from each company needs to register at the non-member rate. All others from the same company/entity can use the additional member pricing above.

	Before 1/13/2014	After 1/13/2014
Public Agency Employee	\$395	\$495
Associate Employee	\$725	\$825

Prices increase by an additional \$100 for all onsite registrations.

Special Needs

If for any reason, you require assistance or special accommodations, please indicate so on the online registration form. PARMA conference management will contact you to ensure proper accommodations are made.

When registering online please check the appropriate box to indicate the requirement of vegetarian meals.

PARMA Community

PARMA Community is a social function of the PARMA website. It is an area where resources will be available, you can connect with people in your field of risk management, post questions, discuss issues and find solutions. It will only be successful if you, our members use it, contribute to it and let us know what we need to do to make it a valuable tool.

Refund Policy

Requests for refunds must be received in writing. Cancellations postmarked on or before December 28, 2013, will receive a full refund. Membership dues will not be refunded if registering as a non-member. Cancellations postmarked after December 28th will be subject to a \$100 service charge. No reimbursement will be given after January 15, 2014 but substitutions will be accepted. Please allow 60 days after the close of the conference for refund processing.

No refunds on golf fees or membership dues.

If PARMA must cancel this conference for any reason, liability is limited to the registration fees paid only. PARMA is not responsible for any other expenses incurred, including travel and accommodation fees.

Hotel reservations

Upon completion of your registration you will receive a confirmation email with details on reserving a hotel room.

Rates are as follows:

Marriott San Jose: \$190 Standard Room
 \$324 Concierge King
 \$392 Junior Suite

Hilton San Jose: \$190 Double/King Room

Prices do not include room fees and Taxes. Cancellation Policy: 14 Days Prior to Arrival.

PARMA requires a One Night Non-Refundable deposit.

You are Cordially Invited to Join PARMA 40th Anniversary Conference

Registration is open for the 2014 PARMA Conference and Membership Meeting to be held in San Jose on February 9 - 12. It is not every year an organization turns 40 so PARMA saw it as an opportunity to become even better. In addition to our powerful line up of sessions, we are now offering CE credits as well as MCLE credits.

Keynote Session: Remaining Relevant

Remaining Relevant (to your customers and team members) is the ONLY way to substantially grow your organization during a recovery. If you're relevant, you can take market share away from your competition. But it won't be easy. You will have to accelerate your "A" Game to earn that market share. And, you will have to re-double your efforts to retain the base you already have.

Ross unveils inspiring case studies that span the landscape of retail, manufacturing, B2B, construction, and healthcare. He describes what it will take for your organization to reap incredible rewards during "The Recovery."

The investment in PARMA benefits your employer by creating a more efficient employee. To better serve you, all sessions have been designated with appropriate code to indicate the professional competency level of the material being presented. With 49 sessions and more than 68 hours of intensive educational programming and networking within three days, you will:

- Obtain maximum educational value in a minimum amount of time away from the office.
- Be exposed to new ideas which you will be able to apply immediately to your job.
- Form important partnerships.
- Become aware of new trends in the field of Risk Management.
- Learn easy techniques to implement upon your return to the office.



ROSS SHAFER is a SIX-TIME Emmy Award Winning Comedian, Writer, and TV Host of such shows as, "The Match Game" on ABC, "The Late Show" on FOX, and "Day's End" on ABC. However, in 1994, Ross started studying the cultural influences that cause some organizations to have wild success - while others suffered embarrassing failures. To that end, Ross has written and produced (14) Human Resource films on customer service, motivation, and leadership.

He is also the author of the business books, "NOBODY MOVED YOUR CHEESE!" - "THE CUSTOMER SHOUTS BACK!" - "ARE YOU RELEVANT?" - "GRAB MORE MARKET SHARE" - His new book THE URGENT COMPANY will be out this year.

Featured Speaker: Jim DeLizia



Focusing his professional career in the areas of leadership, membership and organizational development, Jim has been providing strategic planning, training, and consultative services to non-profit professional, trade and philanthropic organizations for over 25 years.

In addition to work in a consulting capacity, Jim previously served as staff vice president of the National Association of Home Builders, a large trade association, overseeing strategic planning, chapter relations, membership and leadership development, marketing, publications and member education.

Jim is an active volunteer leader himself. He has served on the board of directors, as chairman of the Membership Section, and as a founding member of the Chapter Relations Section of the American Society of Association Executives (ASAE). Jim has also served on the board of directors of the California Society of Association Executives (CalSAE), facilitating a merger of three societies in California to form CalSAE.

Jim has contributed to the knowledge of non-profit organization management as chief editor of two publications, National-Chapter Partnership and Keeping Members: Myths and Realities, and co-author of two books, Beyond Membership Marketing: Developing an Innovative Plan that Guarantees Results and Get Them Active! Using Icebreakers, Energizers, and Summarizers to Enhance Group Productivity, published through the Center for Excellence in Association Leadership. In addition, he has written numerous articles and is a frequent speaker on non-profit governance, strategic planning, leadership and membership development, training and facilitation.

Jim holds a Masters degree in English Literature from the University of Maryland. In 1990, Jim earned the designation of Certified Association Executive (CAE) through ASAE. He is a trained focus group moderator, and has received instruction in negotiation and conflict resolution through the Harvard Negotiation Project.

Mr. DeLizia will be presenting a two part session on Tuesday, February 11th on Critical Thinking and Problem Solving. If you attend both sessions you will receive CE Credits. You will also gain valuable knowledge to take back to work, to home and to your life.

Closing Session

Wednesday, February 12, 2014 - 10:30 am - Noon

Workers' Comp/Liability Bingo - Update 2014

Session Summary:

This program would be the 14th annual presentation of Workers' Comp Bingo by Hanna & Brophy. Everyone in the audience is provided a Bingo card and plays Bingo. Each bingo number is associated with a legal question, that is based on judicial decisions and new laws decided since the 2013 PARMA Conference. People who answer correctly are awarded points. People who are bingo winners win prizes. Everyone has a great time, is not bored, pays attention, and really learns Workers' Compensation. This program is completely re-written each year with new, fresh, informative and entertaining content.

Presented By:

Keith Epstein, Hanna, Brophy, MacLean, McAleer & Jensen, LLP
Gregory Stanfield, Hanna, Brophy, MacLean, McAleer & Jensen, LLP

40th Annual Risk Managers Conference and Exhibition

February 9-12, 2014

San Jose Convention Center, San Jose, CA

Conference at a Glance



Sessions are color-coded by their educational focus.

Sunday, February 9, 2014			
7:00 am-4:00 pm	2014 PARMA Annual Golf Tournament at the Coyote Creek Golf Course (separate fee)		
1:00 pm-6:00 pm	Registration Desk Open/Exhibitor Set-up		
4:30 pm - 6:30 pm	Ruby Red Reception		
Monday, February 10, 2014			
6:30 am - 7:15 am	Morning Walk with Jack Blyskal (PARMA T-shirt for all walkers)		
7:30 am - 8:30 am	Monday Chapter Breakfast - Even if you do not belong to a chapter come and meet the people in your area.		
8:30 am - 10:00 am	A1 40 Years of PARMA - Lessons Learned	A2 Peace Officer Privileges in Civil Litigation: Intro to Pitchess	A3 Going Cold Turkey: Opioids, Prop 215 & Other Drugs
	A4 Bionomics - Preventing Sprains/Strains the Old Fashioned Way	A5 Liens: Knowing When to Hold'Em and When to Fold'Em	A6 Using Structured Settlements to Help Public Entities Settle Liability and WC Claims
10:00 am - 10:30 am	Dedicated Exhibit Time		
10:30 am - Noon	Keynote Session: Are You Still Relevant - Presented By: Ross Shafer Membership Vote		
Noon - 12:45 pm	Sponsor Appreciation Lunch		
12:45 pm - 1:30 pm	Exhibit Time		
1:30 pm - 3:30 pm	B1 Zero, Dark Forty-Eight CE Certificate Provided	B2 Active Shoot Preparedness CE Certificate Provided	B3 Crossing the Health and Safety Divide CE Certificate Provided
	B4 You Can't Always Get What You Want	B5 Slides, Slumps, Bumps & Claims CE Certificate Provided	B6 How You Say It Is Sometimes More Important Than What You Say
3:30 pm - 3:45 pm	Break and Exhibit Time		
3:45 pm-5:00 pm	C1 One of These Things is Not Like the Other	C2 Hazardous Recreational Activities: The California Experience	C3 Contracting for Safety Services
	C4 What Just Happened... In Workers' Compensation	C5 Changing the Focus to Prevention	C6 County of Los Angeles Fire Department Carve Out Program Case Study
6:00 pm - 10:00 pm	Evening at the Tech Museum of Innovation		

Tuesday, February 11, 2014			
6:30am - 7:15am	Morning Walk with Jack Blyskal (PARMA T-shirt for all walkers)		
7:30am-8:30am	Breakfast Buffet in the Exhibit Hall		
8:30 am - 9:00 am	Exhibit Time		
9:00 am - 11:00 am	D1 Strategies for Monitoring Your TPA & Claim Files CE Certificate Provided	D2 Focus Groups: How to Use Them and How to Gauge Jury Views of Your Case MCLE Credits Attorney/ParaLegal CE Certificate Provided	D3 Defending Peace Officer Presumption Cases MCLE Credits Attorney/ParaLegal CE Certificate Provided
	D4 Actuarial 101 and 102	D5 Sexual Harassment Training: So You Thought You Were Covered MCLE Credits Attorney/ParaLegal CE Certificate Provided	D6 Insurance-Part 1 With Robert Marshburn
11:00 am - 1:00 pm	Break and Lunch in the Exhibit Hall		
1:00 am - 1:45 pm	Exhibit Time for Prizes		
1:45 pm - 3:15 pm	E1 iHurt, uHurt, wii all Hurt	E2 Maturing Governance, Risk and Compliance at CalPERS	E3 Status Update: Recent Developments on Social Media in the Public Workplace
	E4 Critical Thinking and Problem Solving - Part 1 With Jim DeLizia (Part 1&2 required for CE Certificate)	E5 Leaves, Leaves & More Leaves	E6 Insurance-Part 2 With Robert Marshburn
3:15 pm - 3:30 pm	Break		
3:30 pm - 5:00 pm	F1 How to Win: Litigating Industrial Disability Retirement	F2 Choosing Your SIR	F3 2013 Disaster Lessons Learned & Best Practiced
	F4 Critical Thinking and Problem Solving - Part 2 With Jim DeLizia (Part 1&2 required for CE Certificate)	F5 60 Best Practices in 60 Minutes	F6 New Ways to Skin an Old Cat: Non Traditional Methods of Managing Risks and Saving Your Organization Money
6:00 pm-7:00 pm	Pre-Banquet Reception		
7:00 pm-11:00 pm	PARMA Annual Banquet - The Ruby Gala This year it is elegnt, you don't turn 40 everyday. PARMA respectfully requests that vendors do not schedule dinner or events during this time. Thank you.		
Wednesday, February 12, 2014			
6:45 am - 7:30 am	Morning Walk with Jack Blyskal (PARMA T-shirt for all walkers)		
8:00 am-9:00 am	Breakfast		
9:00 am-10:15 am	G1 Doing More With Less	G2 UC Irvine Integrated & Innovative Workers' Compensation & Disability Management Program	G3 Intro to Workers' Compensation - Part II
	G4 Public Records Act-To Disclose or Not To Disclose? It's Complicated.	G5 Strategies for Mitigating Risk through Effective Communications	G6 PARMA Novices
10:15 am - 10:30 am	Morning Break		
10:30 am - Noon	Closing Session: Workers' Comp/Liability Bingo		

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Monday, February 10, 2014

8:30 am - 10:00 am

Title: A1 40 Years of PARMA - Lessons Learned

Focus: Risk Management

Level: General Interest

Session Summary:

In this session attendees will learn how public entity risk management changed in the 1970s due to a crisis and how the PERM community responded to the challenge. They will learn the role of PARMA (the first public entity risk association in the country). Where are we today as professional risk managers? Where do we need to be going forward. What future crisis can we expect? What do we need to do to be ready? How can PARMA help?

Presented By:

Rick Buys, Municipal Pooling Authority

Bonnie Kolesar, Solano County

Greg Trout, Bickmore

Jeff Rush, California JPIA

Title: A2 Peace Officer Privileges in Civil Litigation: An Introduction to Pitchess Police Record Issues in Civil Cases

Focus: Liability

Level: General Interest

Session Summary:

This session reviews the scope and purpose of the Pitchess privileges, including the covered records and means by which records become Pitchess privileged.

The session then explores the Pitchess discovery procedure and related motion standards, both from a mechanical and threshold of proof viewpoint, with emphasis on their operation in police-related civil litigation and controlling authority governing the process -- from motion-request through in camera review and production strictures, as well as limits on use at trial. The session then addresses some important exceptions to the Pitchess protections and procedures, and the distinctions and conflicts between Pitchess discovery and ordinary civil discovery in state cases.

Presented By:

Tony Sain, Manning & Kass, Ellrod, Ramirez, Trester LLP

Eugene Ramirez, Manning & Kass, Ellrod, Ramirez, Trester LLP

Title: A3 Going Cold Turkey: Opioids, Prop 215 and Other Drugs - Strategies to Manage and Minimize Abuse

Focus: Workers' Comp

Level: Intermediate

Session Summary:

This program will discuss the advantages of proactive policies to address opioid and other drug abuse issues resulting from treatment in workers' compensation claims. Participants will learn about measuring current use of medications through Morphine Equivalent, MTUS and other treatment guidelines. Emphasis will be on how and what to do at the employer and claims level in order to coordinate medical treatment and privacy concerns. When is litigation appropriate? What are the best strategies to best achieve control or when to pursue detoxification? We will also discuss the impact of the cost of these medications in workers' compensation claim settlements and the means by which to effectively handle increasing presumption costs (particularly with MSA's).

Presented By:

Hank Slowik, Laughlin, Falbo, Levy & Moresi

James Brown, Sedgwick LLP

Title: A4 Bionomics(TM)-Preventing Sprain/Strains the Old Fashioned Way

Focus: Safety

Level: General Interest

Session Summary:

This session will answer many long-term questions as to why back injuries and other sprain/strains have persisted and how to prevent them once and for all. Bionomics is a new field in injury prevention training that impinges upon the employee to get them to LISTEN and to become more in control of their own well-being. This session will reveal 3 major breakthroughs in how to get employees to change their day-to-day physical behavior on and off the job. In order to demonstrate how Bionomics works to get employees to listen and to buy-in the session will provide opportunities for the attendees to get rid of some of their own physical discomfort right there in the session. It is guaranteed that the session will help attendees to feel better themselves and know how to prevent costly and painful sprain/strain injuries to their employees.

Presented By:

Dennis Downing, Future Industrial Technologies

Title: A5 Liens: Knowing When to Hold 'Em and When to Fold 'Em

Focus: Workers' Comp

Level: Intermediate

Session Summary:

Many liens in California (particularly Southern California) are facially invalid. It is important to understand what makes a lien valid or invalid and how the labor code treats each type. Typically, the labor code assumes that the liens at issue in workers' compensation cases are valid. Yet, when dealing with invalid liens, adjusters and lawyers need to know whether and to what extent the law applies, whether objections must be made, and whether bill reviews should be sought. Also, it is important to be aware of the venue when deciding whether to try lien cases, so venue will be addressed.

Presented By:

Jessie Zaylia, Esq.; Hanna & Brophy, LLP

Title: A6 Using Structured Settlements to help Public Agencies Settle Liability and Workers' Comp Claims

Focus: General Interest

Level: Advanced

Session Summary:

By the end of this session, attendees will be able to... understand the basics, the value, the proper implementation into work flow and the uses of Structured Settlements as a tool in settling liability and workers' comp claims (including their use in mediations and settlement conferences).

Presented By:

Noah S. A. Schwartz, CSSC Ringler Associates

Doug Merritt, CSSC Ringler Associates

Richard Montarbo, Law offices of Richard Montarbo

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Monday, February 10, 2014
1:30 pm - 3:30 pm

Title: B1 Zero, Dark Forty Eight - CE Certificate Provided

Focus: Risk Management

Level: Intermediate

Session Summary:

Upon completion of this course the participant will:

1. Be introduced to a loss scenario and provided with various ways to address the critical issues that arise within the first 48 hours of a loss.
2. Have an understanding of various loss investigation activities and how they apply to the specific loss scenario given in the workshop.
3. Be able to determine the various components that are likely to impact the loss cost and repair of a property loss.

Presented By:

David Warters , BELFOR Property Restoration

Title: B2 Active Shooter Preparedness - CE Certificate Provided

Focus: Risk Management

Level: General Interest

Session Summary:

This session will be conducted by a member of the City of Clovis Police Department. It will include examples of prior events as well as suggestions for escape and survival should an event of this nature occur. Attendees will learn how to identify and what to expect when an active shooter event is occurring and what to expect when the police arrive. Attendees will be given tools that they can take back to their entities to help advise their employees on how to react should an event of this nature occur.

Presented By:

Corporal Drake Hodge, City of Clovis Police Department

Corporal John Willow, City of Clovis Police Department

Corporal Dustin Dodd, City of Clovis Police Department

Title: B3 Two In One? Integrating Worksite Health Promotion and Health Protection Programs to Improve Health, Safety and Productivity of the Workforce - CE Certificate Provided

Focus: Safety

Level: Intermediate

Session Summary:

The purpose of this activity is to enable the learner to understand the evidence regarding successful worksite wellness programs and the rationale for integrating a health promotion framework with worksite safety, to improve the health and well being of employees, improve productivity, and reduce costs.

Presented By:

Lee Newman, MD, MA, FCCP, FACOEM, CMIO, University of Colorado

Liliana Tenney, University of Colorado

Title: B4 You Can't Always Get What You Want

Focus: Liability

Level: General Interest

Session Summary:

First there was SB 474 and now there are the Insurance Services Office form revisions effective April 2013. Attendees will learn about how changes in statute, case law and insurance industry policy forms require attention and likely amendments to your entity's insurance requirement specifications. This session will provide specific information on document reviews needed to make sure that recent changes don't prevent or limit contractor indemnification and insurance recover. Attendees will be shown how to access reference materials so that you can get what you need to remain current and well protected.

Presented By:

Daniel Howell, Alliant Insurance Services, Inc.

Zachary Gifford, CSU - California State University, Chancellor's Office

Title: B5 Slides, Slumps, Bumps and Claims

Focus: Leadership

Level: General Interest

Session Summary:

In this time of budget cuts, deferred maintenance and deteriorating public facilities, exposure to dangerous conditions cases increase dramatically. We need new, pro-active strategies to deal with these exposures. This session will analyze the statutory defenses and immunities that can help us defend these cases, as well as, changes in public policy and duties to maintain and repair public improvements.

Presented By:

Greg Fox, Law Offices of Bertrand, Fox & Elliot

Rick Buys, Municipal Pooling Authority

Title: B6 How You Say It Is Sometimes More Important Than What You Say

Focus: Leadership

Level: General Interest

Session Summary:

Effective and engaging communication is a fundamental skill essential to successful leadership. Too often, leaders fail to understand that how they say something can have a greater impact on their staff than what they actually have to say. The session will cover effective communication skills and tips on preparing for difficult conversations.

Presented By:

Donna R. Evans, Law Office of Donna R. Evans

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Monday, February 10, 2014

3:45 pm - 5:00 pm

Title: C1 "One of These Things Is Not Like The Others!"
How and Why A JPA Is Unlike An Insurance
Company

Focus: Risk Management
Level: Intermediate

Session Summary:

Part I – Emerging Issues

- Do JPAs have an obligation to provide independent "Cumis" counsel or any other legal obligations under Civil Code §2860?
- Do JPAs have the same rights of recovery as insurers under the doctrine of subrogation?
- Does the coverage provided under a JPA "stack" with available insurance coverages in situations where a loss continues over several, successive policy periods (i.e. "long-tail" injuries)?

Part II – Principle Legal Distinctions Between JPAs and Insurers Under California Law

- Under California Law, A Joint Powers Authority Is Not An Insurer and A Memorandum Of Coverage ("MOC") Is Not "Insurance."
- Different Interpretive Rules Applied To Insurance Policies vs. Memoranda of Coverage.
- Priority Of Coverage Between MOCs And Insurance Policies.
- Does The "Horizontal Exhaustion" Rule Apply to MOCs?.
- Can An Insurer Obtain "Contribution" From A JPA?
- Priority Of Coverage Between MOCs Covering Members Of A JPA And Policies Covering Employees Of Its Members.
- Priority Of Coverage Between Automobile Self-Insurance And Personal Automobile Policies.

Presented By:

James P. Wagoner, McCormick Barstow

Title: C2 Hazardous Recreational Activities: The California Experience

Focus: Risk Management
Level: Intermediate

Session Summary:

Californians have the unique opportunity to engage in recreational activities - be it surfing in the Pacific Ocean, hiking in State parks, cross country skiing in the Sierra Nevada, or simply using a skateboard park. Public entities, in recent years, have faced the struggle of keeping land open for use despite budget cuts and the threat of litigation. This session focuses on tort liability protections and risk management considerations for public entities providing recreational activities.

Presented By:

Mark Hazelwood, Low Ball & Lynch
David Clovis, CJPRMA
Joe Kriskovich, City of Manteca

Title: C3 Contracting for Safety Services

Focus: Safety
Level: General Interest

Session Summary:

Participants will gain general knowledge about the process of putting together a contract for safety services.

Presented By:

Tyler Nguyen, County of Santa Clara
Lisa Roben, Restoration Management Company

Title: C4 What Just Happened... in Workers' Compensation?

Focus: Workers' Compensation
Level: Intermediate

Session Summary:

This session will provide attendees with an overview of the ongoing changes as a result of SB863. It will include the latest regulatory changes, challenges California public and private employers have encountered with the practical application of the changes, as well as specifics relative to the benefit delivery to injured employees.

Presented By:

Sharon Douglas, RehabWest, Inc.
Tyrone Spears, County of Los Angeles
John Riggs, Disney

Title: C5 Changing the Focus to Prevention

Focus: Safety
Level: Advanced

Session Summary:

1911 has been dubbed the year that the modern safety movement began. It started after the disastrous Triangle Shirtwaist Factory fire that killed 146 young women and men in just 34 short, but harrowing minutes. Since then the safety movement has grown and evolved. Methods have been developed to address risk exposures, protection technologies have improved, and standards of performance have been developed. And yet, we continue to experience fatalities – in fact we've hit a plateau where fatalities are no longer being significantly reduced, and disabling injuries are on the rise. So what is next? How do we move off this plateau? Ms. Norris will explore the evolution of the safety movement and discuss what comes next – what your City Manager can do to improve employee safety and safe guard the reputation of your City.

Presented By:

Terrie S. Norris, CSP, ARM, CPSI, Bickmore

Title: C6 County of Los Angeles Fire Department Carve Out Program - A Case Study

Focus: Workers' Compensation
Level: Advanced

Session Summary:

The COLA Carve Out Program for their Fire Department examines the innovative, forward thinking and collaborative methods that the County and the Labor Unions implemented to achieve their mutual desire to reduce cost and meet injured workers need for quicker and higher quality of treatment. Union and management were engaged in negotiation in the most important elements facing both the County and the workers. In addition, the panel will provide quantitative results that helped the County reduced their WC costs while ensuring immediate and quality care for their injured workers. The study shows how a collaborative strategy between union, management, TPA and the medical service providers can work hand-in-hand to create substantial savings by allowing parties to negotiate control over medical treatment while protecting injured workers by selecting only the best qualified medical providers to treat the employees.

Presented By:

Chief George Cruz, County of LA Fire Department
Alex Rossi, County of LA CAO Office
Lanai Phoung Phun, COLA Contract Manager, Intercare
Agnes Hoerberling, Intercare

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Tuesday, February 11, 2014

9:00 am - 11:00 am

Title: D1 Strategies for Monitoring Your TPA and Claim Files - CE Certificate Provided

Focus: General Interest

Level: General Interest

Session Summary:

The session will include a panel discussion and individual presentation on "what information you should be asking for" from your Workers' Compensation Claims Administrator to insure your program is meeting your organization's goals. The subject matter will include the following topics - 1) TPA vs. Revenue Generation, 2) Claim Cost Drivers - who controls what? 3) Communication and Partnership - how to have difficult conversations 4) Audits - who/what/when? 5) What to Benchmark - what makes sense to your program?

Presented By:

Mike McGuire, Executive Director, Schools Insurance Program for Employees

Lynn Cavalcanti, Acclamation Insurance Management Services

Janet Selby, Municipal Pool Authority

Title: D2 Focus Groups: How to Use Them and How to Gauge Jury Views of Your Incident/Case - CE Certificate Provided/MCLE

Focus: Risk Management

Level: General Interest

Session Summary:

By the end of the session, attendees will be able to understand the significant value of conducting a focus group, and how to gain access to what a jury will think about your case facts. Participants will see first hand how the strength of your case can change dramatically in the eyes of the jury. Participants will also see how a jury uses or dismisses the information presented to them based on their personal bias, information presentation, witness preparation, etc.

Presented By:

Anthony DeMaria, McCormick, Barstow, Sheppard, Wayte & Carruth LLP

Donna Siers, Integrated Litigation Support

Title: D3 Defending Peace Officer Presumption Cases - CE Certificate Provided

Focus: Workers' Compensation

Level: Intermediate

Session Summary:

By the end of the session, attendees will be able to

- 1 - Know and recognize what exposure to carcinogens means from a medical perspective and what medical causation is
- 2 - Be familiar with the most common presumptions applied to injury claims by safety personnel, including:
 - a - what elements the employee must establish
 - b - what defenses are available
 - c - what evidence can be used to rebut the presumption
- 3 - What cases should be vigorously defended, which should be accepted?.

Presented By:

Richard A Weyuker, Cuneo, Black Ward & Missler

Janice M Dwyer, Cuneo, Black, Ward & Missler

Dr. Thomas Leonard

Title: D4 Actuarial 101 and 102

Focus: Risk Management

Level: Intermediate

Session Summary:

This session will be an interactive dialogue between two actuaries and participants that addresses key questions on how results are derived, how differences between two dueling actuaries are resolved, how standard and complex analysis is approached, and how results are communicated to major stakeholders. Participants will gain an enhanced appreciation of the standards actuaries apply, and how varying assumptions by different actuaries may impact your financial results.

Presented By:

Mujtaba Dattoo, ACAS, MAAA, FCA, Aon Global Risk Consulting

Mike Harrington, FCAS, MAAA, Bickmore

Title: D5 Sexual Harassment Training: So You Thought You Were Covered! - CE Certificate Provided

Focus: General

Level: Beginner

Session Summary:

By the end of this session, participants will learn the differences between sexual harassment and sexual misconduct, tips for improving their policies for a good defense and to protect their employees, and have implementation strategies on effective training approaches. In addition, this session is interactive so that participants will engage in mock training and discussions and learn from real life cases.

Presented By:

Dr. Karla M. Rhay, SCSRM

Dr. Glenn S. Lipson, Alliant International

Title: D6 Insurance-Part 1

Focus: General Interest

Level: General Interest

Session Summary:

Join a leading expert in the field of contract risk management to discuss the importance of requiring additional insured protection for your entity. You'll leave with practical advice you can use to make sure you request and receive the greatest protection available when you contract for services.

Presented By:

Robert J. Marshburn, Risk Management Consultant and Educator,

R J Marshburn & Associates

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Tuesday, February 11, 2014

1:45 pm - 3:15 pm

Title: E1 iHurt, uHurt, wii all Hurt

Focus: Risk Management

Level: Beginner

Session Summary:

From Blackberries to iPads to Windows-based tablets, mobile technology is an ever more common feature in America's homes and offices. We see them everywhere from planes to trains to preschool classrooms. In our modern world, the quest for interconnectedness through mobile technology is at an all time high, but at what personal price? Texting thumb? iPad neck? Cell phone shoulder? Instant communication by text message, whether through iPhones, iPads, Xbox or laptops, has changed our culture and expectations while creating a civilization that screams iHurt!

This session will discuss the ergonomics around the use of modern technology to avoid the personal toll that technology takes on our body.

Presented By:

Kathy Espinoza, Keenan

Title: E2 Maturing Governance, Risk and Compliance at CalPERS

Focus: Risk Management

Level: General Interest

Session Summary:

Understand how implementing a governance, risk & compliance framework matures an organization's ability to effectively manage risk across the organization through a system that engages people, processes and technology. Through the implementation of a purposely designed program, risk management becomes the responsibility of everyone in the organization.

Presented By:

Kathleen Webb, CalPERS

Larry Jensen, CalPERS

Gary Bush, CalPERS

Title: E3 Status Update: Recent Developments on Social Media in the Public Workplace

Focus: Risk Management

Level: Advanced

Session Summary:

Social media is one of the fastest-changing and challenging areas for employers to manage today. This session will provide attendees with a status update on all the most changes and trends in social media in the employment context, and, in particular, the public employment context. We will discuss the most recent employment law cases and litigation, with particular focus on the activity at the NLRB and how that impacts public employers in California. We will also examine the role that social media is playing in litigation, and discuss best practices for public sector employers in navigating the ever-changing waters of social media.

Presented By:

Kelly A. Trainer, Burke, Williams, & Sorensen, LLP

Traci I. Park, Burke, Williams, & Sorensen, LLP

Title: E4 Critical Thinking and Problem Solving - Part 1 - CE Certificate Provided for completion of both parts.

Focus: Leadership

Level: General Interest

Session Summary:

This two part session presented by Jim DeLizia will give you a hands-on, participatory session in which you will gain skills and knowledge you can share with your organization. For more on Jim DeLizia, see page 3.

Presented By:

Jim DeLizia, DeLizia Consulting Services (DCS)

Title: E5 Leaves, Leaves, and More Leaves

Focus: Leadership

Level: Intermediate

Session Summary:

The session will summarize State and Federal disability laws to which California employers must affirmatively respond when their employee presents with a medical condition/restriction that may impact their ability to perform the essential functions of their position. One essential job function that is impacted is attendance. Though ADAAA/FEHA case law continues to support that attendance is an essential job function; the challenge employers face is how to address absenteeism within the legal ramifications of FEHA, CFRA, PDL, etc.

Presented By:

Azucena M. Coronel, CPDM, City of Long Beach

Title: E6 Insurance-Part 2

Focus: General Interest

Level: General Interest

Session Summary:

Join a leading expert in the field of contract risk management to discuss the importance of requiring additional insured protection for your entity. You'll leave with practical advice you can use to make sure you request and receive the greatest protection available when you contract for services.

Presented By:

Robert J. Marshburn, Risk Management Consultant and Educator,

R J Marshburn & Associates

2014 PARMA Annual Risk Managers Conference

February 9-12, 2014

Tuesday, February 11, 2014

3:30 pm - 5:00 pm

Title: F1 How to Win: Litigating Industrial Disability Retirement

Focus: Workers' Compensation

Level: Intermediate

Session Summary:

California workers' compensation costs have increased substantially over recent years. In some instances, employee injuries have been exacerbated by medication overuse or dependency. While employers are spending more on workers' compensation claims, employees are healing less and contributing to increased costs for their employer in not only workers' compensation, but in other areas as well. This session will explore the phenomenon. Practical strategies and action items will be discussed that will help employers mitigate this trend.

Presented By:

David J. Thomas, Hanna Brophy LLP
Brenna Hampton, Hanna Brophy LLP

Title: F2 Choosing Your SIR

Focus: Risk Management

Level: Advanced

Session Summary:

Choosing how much risk to retain for any given loss exposure is a critical component of every risk management program, and a review of your Self-Insured Retentions (SIRs) for your covered losses should be conducted regularly. This session provides a framework for evaluating the objective and subjective factors (the "numbers" and the "gut feeling") that should be considered when choosing a SIR. Examples will allow you to choose a SIR for your agency and "roll the dice" to see if it was a good decision.

Presented By:

Marcus Beverly, York Risk Services
Mujtaba Dattoo, ACAS, MAAA, FCA, Aon Global Risk Consulting

Title: F3 2013 Disaster Lessons Learned and Best Practices

Focus: General Interest

Level: General Interest

Session Summary:

During this highly informative event, Agility Recovery will highlight stories of survival from news-making disasters as well as the most commonly experienced isolated events. From these experiences we will detail the lessons learned with regard to continuity of operations and disaster recovery strategy. Drawing from recent recoveries, we will incorporate lessons on the top threats to business and the most commonly made mistakes. General steps to preparedness will be shared as they relate to these events and stories of survival by peers in the public sector arena.

Topics will include:

- A retrospective of 2013's major events causing operational interruptions across the US
- The latest trends in continuity of operations strategies & techniques
- Steps and tools your organization needs in order to be prepared, and methods to increase community-wide engagement in the preparedness effort
- Actionable ideas that can be implemented today to increase your organization's preparedness

Presented By:

Josh Smith, Agility Recovery

Title: F4 Critical Thinking and Problem Solving - Part 2- CE Certificate Provided for completion of both parts.

Focus: Leadership

Level: General Interest

Session Summary:

This two part session presented by Jim DeLizia will give you a hands-on, participatory session in which you will gain skills and knowledge you can share with your organization. For more on Jim DeLizia, see page 3.

Presented By:

Jim DeLizia, DeLizia Consulting Services (DCS)

Title: F5 60 Best Practices in 60 Minutes

Focus: Workers' Comp

Level: Intermediate

Session Summary:

So you think you have a best practices workers' compensation program? In 60 minutes, well more like 70 minutes, we will look at more than 60 best practices that have resulted in significant improvements. Best practices are methods or techniques that have consistently shown superior results. Find proven ideas that fit your organization's needs and see just how far they can take you.

Presented By:

David Parker, ARM-P, Midwest Employers Casualty Company
Jim Vita, CSP, Midwest Employers Casualty Company

Title: F6 New Ways to Skin an Old Cat: Non Traditional Methods of Managing Risks and Saving Your Organization Money

Focus: General Interest

Level: General Interest

Session Summary:

In today's trying budget times, the need for public entities to reduce expenditures and effectively manage their risk is more critical than ever. This session will discuss a number of non-traditional approaches that several California agencies have successfully implemented to accomplish just that.

The bulk of this session will be a real life case study of an equipment maintenance insurance program that the State of California's Office of Risk and Insurance Management has successfully implemented over the last three years. This program has generated millions of dollars in savings for State departments while maintaining prior levels of service. The panel will also discuss the concept of Owner Controlled Insurance Programs that, due to recent legislation, are now more viable than ever for public entities engaging in small, medium and large construction projects. Finally, the panel will discuss a unique opportunity in the market for self-insured entities to consider transferring their past claims liabilities to insurance carriers for premiums well below their current funding for those liabilities. This can potentially free up funds for the public entity to use for other pressing needs.

By the end of this session participants will be able to: Identify potential opportunities within their organizations that can provide cost savings and superior management of risk.

Presented By:

Kevin Bibler, Alliant Insurance Services
Karen Bianchini, Office of Risk and Insurance Management, State of California

2014 PARMA Annual Risk Managers Conference February 9-12, 2014

Wednesday, February 12, 2014
9:00 am - 10:15 am

Title: G1 Doing More With Less - The Good Word For Those Who Wear Multiple Hats!

Focus: Leadership
Level: General Interest

Session Summary:

- Use your internal and external resources.
- To the above, do not reinvent the wheel.
- Communicate with stakeholders – they do not like surprises. Market your program and why it is important.
- Communicate with organizational personnel in developing and supporting a “culture of risk management & safety”.
- Give equal time to the importance of “people” or the “human element” as you do with saving dollars.
- Positive Mental Attitude
- Maximize “value-added” offerings from your service providers. The best marketing is assisting with a solution....usually there is no cost for this type of marketing from our vendor friends.
- Identify those responsibilities where you are managing a process or people versus those that require specific expertise. Just because you are ultimately responsible, does not mean you need to know the subject matter like the back of your hand.

Presented By:

Zachary Gifford, CSU - California State University, Chancellor's Office

Title: G2 UC Irvine's Integrated and Innovative Workers' Compensation & Disability Management Program

Focus: Workers' Compensation
Level: Advanced

Session Summary:

This session will focus on how the University of California, Irvine campus has taken a personal and proactive approach in managing their workers' compensation and disability management program while leveraging the University's "Be Smart About Safety Program" that resulted in \$30 million savings. Participants will learn the overarching innovative methodology of an award winning workers' compensation and return-to-work program that blends all aspects of the organization, including the system-wide injury prevention's "Be Smart About Safety Program."

Presented By:

Susan Pihl, UC Irvine
Kevin Confetti, University of California, Office of the President, Risk Services

Title: G3 Intro to Workers' Comp: Part II

Focus: Workers' Compensation
Level: Beginner

Session Summary:

In 2013 we presented the legislative overview of the Calif. WC system together with a comparison of the WC judicial process with that of the tort system. In Part II we look at the judicial evolution of WC focusing on the cases and doctrines that have shaped and continue to influence WC cases. Among the topics we will focus on: DEFENSES including Injury AOE/COE; going and coming rule; self-inflicted injuries; voluntary intoxication; independent contractor; initial physical aggressor; statute of limitations. ENHANCED BENEFITS including serious and willful misconduct; Labor Code section 132a cases; penalties; Subsequent Injuries Fund; Uninsured Employers Fund.

Presented By:

Robert G. Heywood, Law Office of Robert Heywood
Brenna Hampton, Hanna & Brophy

Title: G4 Public Records Act – To Disclose Or Not Disclose? It's More Complicated Now Than Ever Before.

Focus: Liability
Level: Intermediate

Session Summary:

With government transparency a top priority in today's political culture, public agencies are facing increasing demands under the Public Records Act (PRA). How do you handle responding to a PRA request that involves potentially thousands of emails that contain confidential information? How do you respond when you know the PRA request is informal discovery? What must a public agency disclose with respect to employee compensation and retiree pension amounts? Come discuss these and other recent PRA related challenges facing your agency. This session is everything you always wanted to know about the PRA but were afraid to ask.

Presented By:

Alison Neufeld, Liebert Cassidy Whitmore

Title: G5 Strategies for Mitigating Risk Through Effective Communications

Focus: Risk Management
Level: General Interest

Session Summary:

Participants will discover how strategic communications applies to them and how they can benefit from it. Attendees will discover how to evaluate current perceptions of their departments, cities, programs, counties, and state. They will gain new insights on how to create strategic communications for more impact and sustainable effectiveness. The workshop will identify and empower risk managers to:

1. Learn why having an Integrated Communications Plan & Strategy is so important now.
2. Identify what tools are necessary to support an effective Communications Plan & Strategy.
3. Understand why an effective Communications Plan & Strategy will help achieve stated goals.

Presented By:

Robert Billings, eFusion Consortium
Peter J. Newman, eFusion Consortium

Title: G6 PARMA Novices

Focus: General Interest
Level: Beginner

Session Summary:

This will be a round table discussion for novice risk managers to discuss any questions you might have about what you have learned at the conference, network with others who are also new, give PARMA feedback on ways we can improve the novice experience - whatever you want to talk about risk management.

Presented By:

Jim Thyden, CAJPIA
Bonnie Kolesar, County of Solano

PARMA's Ruby Anniversary Networking Events

Golf:

While there is a separate fee, this is one of PARMA's greatest networking events. There are so many levels of ability whether you have played or not makes no difference, afterall, the true fun is in driving the cart around! This is a great event for getting to know your colleagues and partners.

Morning Walks:

Join us each morning for an invigorating walk starting at 6:45 am. You might have to sing What a Beautiful Morning with everyone but it is a great way to start the day. PLUS, all walkers get a custom PARMA t-shirt - they are becoming collector's items.

Breakfasts:

Monday, Tuesday and Wednesday start off your day with your colleagues.

Monday's breakfast is a chapter meeting breakfast so you can start the conference by meeting people near you, doing similar things and making some great contacts.

Tuesday's breakfast will be a sumptuous buffet to reenergize you after standing on your feet all night looking at the awesome displays at the Tech Museum Welcome Reception.

On Wednesday... since we know you were enjoying the banquet, we will be serving a continental breakfast. Grab some protien, a little juice and coffee and off you go for the last sessions including Workers' Comp/Liability Bingo as the closer.

Lunches:

This year the lunches are in the exhibit hall. If you signed up to get a prize you will not want to miss Tuesday's lunch as the exhibitors will be announcing the winners at lunch. So, you will not want to go to the IMAX at that time or you will miss out on the latest tablet being given away.

Receptions:

Sunday night there will be a ruby red reception that will knock your sox off, if it was baseball season. PARMA is hosting a nod to the Olympics with a sports themed kick off. It will be casual and laid back. The Olympics will be on in the event you need to watch some television. After checking in, come and relax in a place you know you can get a seat.

Monday night is the official Welcome Reception. It will be at the Tech Museum across the street from the Convention Center. It will run from 6:00 pm - 10:00. PARMA and their wonderful sponsors will be hosting food and beverages until 8:00 pm but non-alcoholic beverages will be served the whole time gratis, food will be served until we run out and the cash bar will be available until it is over. We have also made sure your IMAX needs are fulfilled by offering it as an option in the evening. (seating is limited.)

And... LAST BUT NOT LEAST - THE BANQUET:

Tuesday night's banquet will be rubyriffic! PARMA respectfully asks you to attend their 40th Anniversary Gala! This year we are going with a touch of class and asking you to take out your cocktail attire, get hungry for some delicious food, listen to some good music and unwind after two days of walking, talking and learning. It is our way of saying Thank You for 40 wonderful years and looking forward to 40 more.